

Massive Fleet Investment in Low Level Access in Hire Station

Hire Station have recently placed an order worth circa £1M for over 250 push around low level access platforms from Power Tower.

Bought to complement our existing range of platforms from Pop-Up, the new units will massively increase our fleet size in the 4.5m working height platform range.

The low level access market is a crucial revenue generator for our business and we were one of the first hire companies to recognise the opportunities of push around access platforms over 5 years ago. We are now expanding our core fleet further and have plans to further develop this important product and market sector. A key aim of the new investment is to break out of our traditional customer base for this product, construction and M&E, into other sectors such as retail, facilities management, cleaning, and general repair & maintenance.



Why Power Tower?

Power Tower is a well established UK manufacturer of push around and self-propelled platforms based in Leicester. They are currently the No.2, by volume fleet size, in the UK. Their products are predominantly sold to UK and European rental companies including some of our major competitors. However, our overall strategy is to become a leading provider of low level access solutions in the UK, and this initial order for Power Towers will be the first step in fulfilling our aim.

As part of the deal we will be trading in a number of our oldest standard Pop Up units (3.6m working height) that have been superseded in the market by the 4.5m working height model.

A key difference in the Nano design is its single telescopic mast operation rather than the traditional scissor pack. This allows the user to enter the platform at a much reduced stowed height. The Nano also boasts the largest basket size in class with an extremely small working footprint – vital for use in confined areas. The Power Towers are well built and robust, and have proven themselves in the UK rental market to date.

Further information on the Power Tower range can be found at www.powertowers.co.uk