

Hire Station Brighton Open Day is a big success

On Friday 29th July, Hire Station's Brighton depot invited its regular customers and new potential customers to visit the branch, meet some of the suppliers and indulge in a bacon butty or two whilst deciding what tools to invest in!

The day was a big success, and the footfall into the store was excellent, with Peter and the team securing several new customers. Many who have returned since to buy products they saw on the day.

The branch team arrived early to set up Hire Station flags outside the depot and baskets of special offers inside the shop. Festool; Makita; Milwaukee and Scruffs work wear set up stalls on the forecourt for the day and demonstrated their ranges of tools and clothing.



Paslode inspections were undertaken by Dave Bowness for customers who wanted to have their equipment inspected and learn how to conduct their own safety checks on these items.

All in all, the team at Brighton were very pleased with the event's impact on the branch and are planning to hold another couple of similar open days before the end of the year.



Congratulations to the whole team at Brighton for a great day. Keep an eye on the Hire Station website for information on future open days.



Hire Station

Tools for Industry, Construction & DIY